everbridge

February 28th, 2020

Nebraska State Purchasing Bureau

1526 K Street, Suite 130

Lincoln, NE 68508

Attn: Dianna Gilliland/Julie Schiltz, Buyer(s)

RE: Request for Best and Final Offer for RFP Number 6214 Z1, Mass Notification Service (MNS).

On behalf of Everbridge, thank you for the opportunity to provide BAFO Cost Proposal to State of Nebraska for Mass Notification Service (MNS).

After your review, I look forward to hearing back from you on next steps in the process.

Best regards,

Michele Nelson

Senior Account Executive

Everbridge|Government Solutions

C: 760-683-4335/ michele.nelson@everbridge.com

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Everbridge 24x7 Support Phone 866.436.4911 | Email: Support@Everbridge.com

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BAFO Cost Proposal
Request for Proposal Number 6214 Z1

Bidder Name: Everbridge, Inc.

Tables 1-3 must be completed in their entirety and the cost must be per enrolled user. Failure to provide per enrolled user cost for Tables 1-3 will result in the response being determined as non-responsive and removed from consideration.

No referencing other individual state agency agreements, other state's contracts or cooperative master agreements.

Cost submitted for Year One, Year Two and Year Three of the initial period are firm for the entire contract period each year and cannot increase. Price escalation of no more than 3% may be allowed for each renewal period.

Any request for an increase must be submitted in writing to the State Purchasing Bureau a minimum of 30 days prior to contract renewal date, and must show cause and be accompanied by supporting documentation. Failure to supply any requested supporting documentation may be ground to reject the requested increase and cancel the contract. The State further reserves the right to reject any proposed price increase(s), cancel the contract and re-bid if determined to be in the best interest of the State. The State will be given full proportionate benefit of any decrease for the term of the contract. No price increases are to be billed to the State without prior written approval by the State Purchasing Bureau.

Table 1 – must be completed

	Cost Proposal No Telephony Messaging	Year One	Year Two	Year Three
1	Per enrolled contact per year, Software as a Service, General Service Requirements Item 1.1, except Item 1a, unlimited use 0 - 50,000 contacts	$28,000/ $0.56 Per contact	$28,000/ $0.56 contact	$28,000/$0.56 Per contact
2	Per enrolled contact per year, Software as a Service, General Service Requirements Item 1.1, except Item 1a, unlimited use 50,001 - 75,000 contacts	*$8,750/ $0.35 Per additional contacts	*$8,750/ $0.35 Per additional contacts	*$8,750/ $0.35 Per additional contacts
3	Per enrolled contact per year, Software as a Service, General Service Requirements Item 1.1, except Item 1a, unlimited use 75,001 - 100,000 contacts	*$8,750/ $0.35 Per additional contacts	*$8,750/ $0.35 Per additional contacts	*$8,750/ $0.35 Per additional contacts
4	Per enrolled contact per year, Software as a Service, General Service Requirements Item 1.1, except Item 1a, unlimited use 100,001 - 250,000 contacts	*$40,500/ $0.27 Per additional	*$40,500/ $0.27 Per additional contacts	*$40,500/ $0.27 Per additional contacts
5	Per enrolled contact per year, Software as a Service, General Service Requirements Item 1.1, except Item 1a, unlimited use 250,001 and up contacts	*$0.22 Per additional contacts	*$0.22 Per additional contacts	*$0.22 Per additional contacts
6	GIS mapping fees if not included in base price add on per enrolled contact per year	Included	Included	Included
	(* Increase Fees for Additional Contacts)			

Table 2 – must be completed

	Cost Proposal Including Telephony Messaging	Year One	Year Two	Year Three
7	Per enrolled contact per year, Software as a Service, General Service Requirements Item 1, unlimited use 0 - 50,000 contacts	$29,000/ $0.58 Per additional contacts	$29,000/ $0.58 Per additional contacts	$29,000/ $0.58 Per additional contacts
8	Per enrolled contact per year, Software as a Service, General Service Requirements Item 1, unlimited use 50,001 - 75,000 contacts	*$9,500/$0.38 per additional contacts	*$9,500/$0.38 per additional contacts	*$9,500/$0.38 per additional contacts
9	Per enrolled contact per year, Software as a Service, General Service Requirements Item 1, unlimited use 75,001 - 100,000 contacts	*$9,500/$0.38 per additional contacts	*$9,500/$0.38 per additional contacts	*$9,500/$0.38 per additional contacts
10	Per enrolled contact per year, Software as a Service, General Service Requirements Item 1, unlimited use 100,001 - 250,000 contacts	*$43,500/$0.29 Per additional contacts	*$43,500/$0.29 Per additional contacts	*$43,500/$0.29 Per additional contacts
11	Per enrolled contact per year, Software as a Service, General Service Requirements Item 1, unlimited use 250,001 and up contacts	*$0.24 Per additional contacts	*$0.24 Per additional contacts	*$0.24 Per additional contacts
12	GIS mapping fees if not included in base price add on per enrolled contact per year	Included	Included	Included

Note: Invoices are to be based on a monthly portion of the fixed annual cost per maximum enrolled contact of the billing month.
For example: if the State of Nebraska has 45,000 users on the 1st of the month, 48,000 on the 22nd of the month and 47,000 at the end of the month, the bidder will bill the state for 48,000 enrolled users for that month. If the annual cost is $1.20 and there are 48,000 enrolled users for that month, the bidder will bill the State of Nebraska for $0.10 (monthly rate) x 48,000 (enrolled users) = $4,800.00.

Table 3 – must be completed

	Cost Proposal IPAWS	Year One	Year Two	Year Three
13	Software includes 95 individual IPAWS licenses to be accessed by NEMA, State Patrol and 93 counties.	$148,500	$148,500	$148,500

Table 4

	Cost Proposal Optional Custom Programming	Year One	Year Two	Year Three
14	Custom Programming at an hourly rate	$330.00 Hourly Rate Minimum of 10 hours	$330.00 Hourly Rate Minimum of 10 hours	$330.00 Hourly Rate Minimum of 10 hours

	Cost Proposal Optional Products and Services	Year One	Year Two	Year Three
15	**Technical Account Manager:** (40 hours per month) to be used throughout the contract year for a variety of activities to help the State Departments adopt, expand, support, and gain value from their Everbridge solution.	$120,000	$120,000	$120,000
16	**Resident Connection:** Expand your reach for notifications up 80% of the population overnight, providing you the ability to help that many more people. Everbridge provides verified mobile, landline and VoIP telephone records to use for emergency notifications.	$72,000	$72,000	$72,000
17	Safety Connection Mobile: Safety App for all your state contacts, instantly locate your people in a crisis, provide and maintain two-way emergency communication, and Identify threats before they happen.	additional 20% increase cost	additional 20% increase cost	additional 20% increase cost

OPTIONAL RENEWAL PERIODS

Price escalation of no more than 3% may be allowed for each renewal period.

	Cost Proposal – Optional Renewal Years No Telephony Messaging	Year Four Optional Renewal 1	Year Five Optional Renewal 2	Year Six Optional Renewal 3	Year Seven Optional Renewal 4	Year Eight Optional Renewal 5
1	Per enrolled contact per year, Software as a Service, General Service Requirements Item 1.1, except Item 1a, unlimited use 0 - 50,000 contacts	$28,840/ $0.57 Per additional contacts	$28,840/ $0.57 Per additional contacts	$28,840/ $0.57 Per additional contacts	$28,840/ $0.57 Per additional contacts	$28,840/ $0.57 Per additional contacts
2	Per enrolled contact per year, Software as a Service, General Service Requirements Item 1.1, except Item 1a, unlimited use 50,001 - 75,000 contacts	*$9,000/ $0.36 Per additional contacts	*$9,000/$0.36 Per additional contacts	*$9,000/$0.36 Per additional contacts	*$9,000/$0.36 Per additional contacts	*$9,000/$0.36 Per additional contacts
3	Per enrolled contact per year, Software as a Service, General Service Requirements Item 1.1, except Item 1a, unlimited use 75,001 - 100,000 contacts	*$9,000/ $0.36 Per additional contacts	*$9,000/ $0.36 Per additional contacts	*$9,000/ $0.36 Per additional contacts	*$9,000/ $0.36 Per additional contacts	*$9,000/ $0.36 Per additional contacts
4	Per enrolled contact per year, Software as a Service, General Service Requirements Item 1.1, except Item 1a, unlimited use 100,001 - 250,000 contacts	*$42,461/ $0.28 Per additional contacts	*$42,461/ $0.28 Per additional contacts	*$42,461/ $0.28 Per additional contacts	*$42,461/ $0.28 Per additional contacts	*$42,461/ $0.28 Per additional contacts
5	Per enrolled contact per year, Software as a Service, General Service Requirements Item 1.1, except Item 1a, unlimited use 250,001 and up contacts	*$0.26 Per additional contacts	*$0.26 Per additional contacts	*$0.26 Per additional contacts	*$0.26 Per additional contacts	*$0.26 Per additional contacts
6	GIS mapping fees if not included in base price add on per enrolled contact per year	Included	Included	Included	Included	Included

Cost Proposal - Optional Renewal Years Including Telephony Messaging	Year Four Optional Renewal 1	Year Five Optional Renewal 2	Year Six Optional Renewal 3	Year Seven Optional Renewal 4	Year Eight Optional Renewal 5
7 Per enrolled contact per year, Software as a Service, General Service Requirements Item 1, unlimited use 0 - 50,000 contacts	$29,870/ $0.58 Per additional contacts	$29,870/ $0.58 Per additional contacts	$29,870/ $0.58 Per additional contacts	$29,870/ $0.58 Per additional contacts	$29,870/ $0.58 Per additional contacts
8 Per enrolled contact per year, Software as a Service, General Service Requirements Item 1, unlimited use 50,001 - 75,000 contacts	* $9,750/$0.39 Per additional contacts	* $9,750/$0.39 Per additional contacts	* $9,750/$0.39 Per additional contacts	* $9,750/$0.39 Per additional contacts	* $9,750/$0.39 Per additional contacts
9 Per enrolled contact per year, Software as a Service, General Service Requirements Item 1, unlimited use 75,001 - 100,000 contacts	* $9,750/$0.39 Per additional contacts	* $9,750/$0.39 Per additional contacts	* $9,750/$0.39 Per additional contacts	* $9,750/$0.39 Per additional contacts	* $9,750/$0.39 Per additional contacts
10 Per enrolled contact per year, Software as a Service, General Service Requirements Item 1, unlimited use 100,001 - 250,000 contacts	*$44,805/$0.29 Per additional Contacts	*$44,805/$0.29 Per additional Contacts	*$44,805/$0.29 Per additional Contacts	*$44,805/$0.29 Per additional Contacts	*$44,805/$0.29 Per additional Contacts
11 Per enrolled contact per year, Software as a Service, General Service Requirements Item 1, unlimited use 250,001 and up contacts	*$0.27 Per additional contacts	*$0.27 Per additional contacts	*$0.27 Per additional contacts	*$0.27 Per additional contacts	*$0.27 Per additional contacts
12 GIS mapping fees if not included in base price add on per enrolled contact per year	Included	Included	Included	Included	Included

Cost Proposal – Optional Renewal Years IPAWS	Year Four Optional Renewal 1	Year Five Optional Renewal 2	Year Six Optional Renewal 3	Year Seven Optional Renewal 4	Year Eight Optional Renewal 5
13 Software includes 95 individual IPAWS licenses to be accessed by NEMA, State Patrol and 93 counties.	$152,955	$152,955	$152,955	$152,955	$152,955

Cost Proposal – Optional Renewal Years Custom Programming		Year Four Optional Renewal 1	Year Five Optional Renewal 2	Year Six Optional Renewal 3	Year Seven Optional Renewal 4	Year Eight Optional Renewal 5
14	Custom Programming at an hourly rate	$330.00 Hourly Rate Minimum of 10 hours	$330.00 Hourly Rate Minimum of 10 hours	$330.00 Hourly Rate Minimum of 10 hours	$330.00 Hourly Rate Minimum of 10 hours	$330.00 Hourly Rate Minimum of 10 hours

Cost Proposal – Optional Renewal Years Optional Products and Services		Year Four Optional Renewal 1	Year Five Optional Renewal 2	Year Six Optional Renewal 3	Year Seven Optional Renewal 4	Year Eight Optional Renewal 5
15	Technical Account Manager: (40 hours per month) to be used throughout the contract year for a variety of activities to help the State Departments adopt, expand, support, and gain value from their Everbridge solution.	$120,000	$120,000	$120,000	$120,000	$120,000
16	Resident Connection: Expand your reach for notifications up 80% of the population overnight, providing you the ability to help that many more people. Everbridge provides verified mobile, landline and VoIP telephone records to use for emergency notifications.	$72,000	$72,000	$72,000	$72,000	$72,000
17	Safety Connection Mobile: Safety App for all your state contacts, instantly locate your people in a crisis, provide and maintain two-way emergency communication, and Identify threats before they happen.	additional 20% increase cost	additional 20% increase cost	additional 20% increase cost	additional 20% increase cost	additional 20% increase cost